



Connecting Albert County

www.ConnectingAlbertCounty.org

Wondering how to reach your target audience in Albert County?

Show the community you care, and reach locals and visitors by advertising in our monthly mini-magazine, *Connecting Albert County*.

For nine years, Connecting Albert County has provided our community with information on people, places and events in rural Albert County. Every month, our publications have a readership of more than 1000 and our website receive thousands of hits.

Hundreds of free print copies of the mini-magazine are distributed each month throughout rural Albert County. Our full-colour digital publication has 550 subscribers and a much greater readership - this includes residents and frequent visitors to the area.

Connecting Albert County is the place to advertise in rural Albert County!

Connecting Albert County ~ Advertising Rates 2023-24

Ad*	12 months	6 months	1 month	Flexibility
Non-profit listing on back cover	\$100	\$70	\$25	Same each month
Business supporter on back cover	\$150	\$95	\$35	Same each month
Business card + link on back cover	\$400	\$250	\$85	Same each month
Quarter page + link on back cover	\$1350	\$800	\$195	Ad can change monthly
Half page + link on back cover	\$1600	\$1200	\$345	Ad can change monthly
Full page + link on back cover	\$1950	\$1500	\$475	Ad can change monthly

* Business card: 3.5 x 2 in.; ¼- page: 3.65 x 5 in.; ½- page: 7.25 x 5 in.; Full page: 7.25 x 10 in.

* Advertisers are listed online in the digital publication and on the back cover of each printed issue for the months they advertise. Year-round advertisers are also listed on many pages of our website. Each listing includes a link to the advertiser's website or Facebook page.

Please reserve your space by March 15th, 2023 for the 2023-24 advertising year (ads start in the April 2023 issue and end March 2024). However, we welcome ads throughout the year.

We hope you will consider advertising in Connecting Albert County. Email Amanda Rossiter at info@connectingalbertcounty.org or mail CAC, 8 Forestdale Road, Riverside-Albert, NB E4H 3Y7.