

## *Support Connecting Albert County, Support our Community*

We know that one of the toughest challenges you face as a business owner is getting your message out to your local customers. We can help.

ConnectingAlbertCounty.org has become a well-used communications hub in rural Albert County. We've been online since January 2015 and, in that time, have become the go-to resource for events and community happenings. We've covered county news, job listings, local stories, events and 'gosh-I-didn't-know-that' stuff.

We also produce a newsletter to complement the website. The electronic version is emailed to hundreds of subscribers, and print versions are available for free throughout rural Albert County.

**Here is the important part:** Beyond sharing news, we helping build community by bringing people together, sharing what's important to all of us, and celebrating what we love about Albert County. Sharing the love, you might say.

When we share our stories on social media, we drive people to our website. And, when we drive them to our website, they see our supporters. Some of our stories have received more than 1500 hits in a single day.

**We want to expand, but need community partnerships:** between individuals, organizations, businesses. You know how that works. You support us. We grow. You grow. Everyone benefits.

*If you believe in the power of words to build community, here's how we can work together:*

Package	Connecting Albert County Newsletters			On website		Cost for 6 mos.	Cost for 12 mos.
	Ad	Logo & 20-word ad	Name & Link	Description	Name & link		
<i>Gold Plus</i>	1/4/-page	✓	✓	✓	✓	\$750	\$1350
<i>Gold</i>	Business Card	✓	✓	✓	✓	\$500	\$900
<i>Silver</i>	—	✓	✓	✓	✓	\$200	\$360
<i>Bronze</i>	—	—	✓	—	✓	\$100	\$180

*Save 10% by sponsoring us for a full year ~ that's at least ten newsletters*

### Notes:

- Name & Link: Name of business or individual, with link to website or Facebook page
- If you do not have a camera-ready file for an advertisement, we will design one for an additional charge of \$25/hr (minimum charge is \$25).
- Business card ads are 3.5 X 2 inches in size; 1/4-page ads are 3.5 x 4.875 inches. The newsletter is printed in black and white, but electronic versions are in colour.
- Ad material and payment must be received before the 15th of the month to go into the following month's newsletter

*If you are interested in spreading the news of rural Albert County by supporting our work, please email [info@connectingalbertcounty.org](mailto:info@connectingalbertcounty.org)*